



eSun Holdings Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 571)

FORM OF PROXY

For use by Members at the Annual General Meeting
to be held on Friday, 16 December 2022 at 10:00 a.m. or its adjournment

Number of Shares to which this
Form of Proxy relates ^(Note 1)

I/We ^(Note 2), _____
of _____
being the registered holder(s) of ordinary shares of HK\$0.50 each ("Shares") in the capital of eSun Holdings Limited ("Company"), **HEREBY APPOINT** ^(Note 3)
the chairman of the meeting or _____

of _____
as my/our proxy to attend and act for me/us at the annual general meeting of the Company to be held at Grand Ballrooms 1 and 2, Level B, Hong Kong Ocean Park Marriott Hotel, 180 Wong Chuk Hang Road, Aberdeen, Hong Kong on Friday, 16 December 2022 at 10:00 a.m. ("2022 AGM") and its adjournment (as the case may be) and to vote on my/our behalf in respect of the resolutions to be considered and, if thought fit, passed at 2022 AGM and its adjournment (as the case may be) as directed below.

Please indicate with a "✓" in the following boxes provided how you wish your vote(s) to be cast on a poll.

		FOR ^(Note 4)	AGAINST ^(Note 4)
Ordinary Business			
1.	To consider and adopt the audited financial statements of the Company for the year ended 31 July 2022 and the reports of the directors and the independent auditor thereon.		
2.	(A) To re-elect the following directors of the Company ("Directors") who will retire, and whom have offered themselves for re-election:		
	(i) Mr. Lui Siu Tsuen, Richard as an executive Director; and		
	(ii) Madam U Po Chu as a non-executive Director.		
	(B) To authorise the board of Directors ("Board") to fix the Directors' remuneration.		
3.	To re-appoint Ernst & Young, Certified Public Accountants, as the independent auditor of the Company for the ensuing year and to authorise the Board to fix their remuneration.		
Special Business			
To pass the following Ordinary Resolutions*:			
4.	(A) To grant a general mandate to the Directors to allot, issue and deal with additional Shares not exceeding 20% of the total issued Shares.		
	(B) To grant a general mandate to the Directors to buy back the Shares not exceeding 10% of the total issued Shares.		
	(C) To extend the general mandate granted to the Directors to issue Shares by adding the number of Shares bought back.		
5.	(A) To approve the adoption of the New Scheme (as defined in the circular of the Company dated 17 November 2022 ("Circular")) and termination of the Existing Scheme (as defined in the Circular).		
	(B) To approve the adoption of the Service Provider Sublimit (as defined in the Circular).		
6.	To approve the adoption of the New MAGHL Scheme (as defined in the Circular) by Media Asia Group Holdings Limited (an indirect 67.70%-owned subsidiary of the Company).		
To pass the following Special Resolution*:			
7.	To approve the adoption of the New Bye-laws (as defined in the Circular).		

* The full text of the above resolutions is set out in the notice of 2022 AGM dated 17 November 2022.

Member's Signature(s): _____ ^(Note 5) Dated this _____ day of _____, 2022

Notes:

- Please insert the number of the Shares registered in your name(s) to which this form of proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all the Shares registered in your name(s).
- Full name(s) and address(es) must be inserted in **CAPITAL LETTERS**.
- A member of the Company ("Member") is entitled to appoint one (or, if he/she/it holds two or more Shares, more than one) proxy of his/her/its choice to vote instead of him/her/it provided that each proxy is appointed to exercise the rights attached to the Share(s) held by the Member. A proxy need not be a Member. If such an appointment is made, please delete the words "the chairman of the meeting or" and insert in **CAPITAL LETTERS** the name and address of the person appointed as the proxy in the space provided. For appointment of more than one proxy, the original form of proxy may be photocopied for use.
- IMPORTANT: IF YOU WISH TO VOTE FOR THE RESOLUTION(S), PLEASE TICK THE APPROPRIATE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST THE RESOLUTION(S), PLEASE TICK THE APPROPRIATE BOX MARKED "AGAINST".** If a "✓" is put under the columns "For" or "Against", it will be deemed to relate to the total number of Shares held. If only part of the shareholding is to be voted, please state the relevant number of Shares under the column(s) "For" or "Against". If this form of proxy is returned duly signed but without a specific direction, the proxy will cast your vote(s) or abstain from voting at his/her discretion. Save to the extent of any instructions as aforesaid, this form of proxy gives absolute authority to the proxy to do all such things (including voting or abstaining as he/she may at his/her absolute discretion consider appropriate) that the appointing Member may do in respect of any business which may be transacted at 2022 AGM.
- This form of proxy or a photocopy thereof must be signed by the appointor or his/her/its attorney duly authorised in writing, or if such appointor is a corporation, either given under its common seal or under the hand of an officer or attorney duly authorised.
- To be valid, this form of proxy, duly signed and completed together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof) must be deposited at the Company's branch share registrar in Hong Kong, **Tricor Tengis Limited ("Registrar")**, at 17/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for holding 2022 AGM or any adjournment thereof (as the case may be). **The contact phone number of the Registrar is (852) 2980 1333.**
- Where there are joint holders of any Shares, any one of such joint holders may vote at 2022 AGM or any adjournment thereof (as the case may be), either in person or by proxy, in respect of such Shares as if he/she/it were solely entitled thereto, but if more than one of such joint holders be present at 2022 AGM or any adjournment thereof (as the case may be), the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders, and for this purpose seniority shall be determined by the order in which the names stand in the Hong Kong branch register of Members in respect of the joint holding.
- Completion and return of this form of proxy will not preclude a Member from attending and voting in person at 2022 AGM or any adjournment thereof (as the case may be) should he/she so wish. In such case, the said form(s) of proxy will be deemed to be revoked.
- Any alterations made in this or any photocopied form of proxy must be initialled by the person who signs it.**
- Pursuant to Rule 13.39(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, voting on all resolutions set out in the notice of 2022 AGM will be decided by way of a poll at 2022 AGM.
- The Company reserves its rights to treat any form of proxy which has been incorrectly completed in some manner as valid if such incorrectness is considered, at the Company's absolute discretion, not material.
- A Member or his/her/its proxy should produce proof of identity when attending 2022 AGM. If a corporate Member appoints its representative to attend 2022 AGM, such representative should produce proof of identity and a copy of the resolution of the board of directors or other governing body of that Member appointing such representative to attend 2022 AGM.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy's (or proxies') name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for 2022 AGM ("Purposes"). The Company may transfer your and your proxy's (or proxies') name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy's (or proxies') name(s) and address(es) will be retained for such period as may be necessary to fulfil the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong, and any such request should be in writing by mail to the Registrar at the above address.