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LAI SUN DEVELOPMENT

Lai Sun Development Company Limited  
(Incorporated in Hong Kong with limited liability)

(Stock Code : 488)

## **GENERAL DISCLOSURE ANNOUNCEMENT**

### **Unaudited Interim Results of eSun Holdings Limited for the six months ended 30 June 2010**

This announcement is made by Lai Sun Development Company Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Directors of the Company refer to the unaudited interim results of eSun Holdings Limited (stock code: 571) (“eSun”) for the six months ended 30 June 2010 announced by eSun on 27 August 2010 (the “eSun Interim Results Announcement”). The Company currently holds a 36.08% interest in eSun, which in turn holds a 36.72% interest in the Company.

In the eSun Interim Results Announcement, eSun has announced an unaudited consolidated profit attributable to equity holders of eSun of HK\$159,991,000 and an unaudited consolidated turnover for the half-year of HK\$174,972,000. eSun has not declared any interim dividend.

By Order of the Board  
**Lai Sun Development Company Limited**  
**Goh Soon Khian**  
*Company Secretary*

Hong Kong, 27 August 2010

*As at the date of this announcement, the executive directors of the Company are Mr. Lam Kin Ngok, Peter, Mr. Lau Shu Yan, Julius, Mr. Tam Kin Man, Kraven, Mr. Cheung Wing Sum, Ambrose and Miss Leung Churk Yin, Jeanny; the non-executive directors are Mr. Lam Kin Ming and Madam U Po Chu, and the independent non-executive directors are Mr. Lam Bing Kwan, Mr. Leung Shu Yin, William, Mr. Wan Yee Hwa, Edward and Mr. Ip Shu Kwan, Stephen*